



HIVEMIND

MEMBERSHIP

A dynamic group of thought leaders, committed to building their businesses together using the power of the hive mind.

DEVELOPING STRATEGY
RAISING PROFILE
CREATING OPPORTUNITY
BUILDING PROPOSITIONS
SHARING IDEAS
PROVIDING FEEDBACK
BEING ACCOUNTABLE
REMAINING CONFIDENTIAL
SUCCEEDING TOGETHER

www.hivemindthinking.com



WHAT'S THIS **ALL ABOUT?**

You are probably reading this because you have already worked with us on our Accelerator, or you already have an established brand and would like to develop it further.

You are probably seeking a support network of like-minded people and wish to develop yourself further both personally and professionally.

Throughout our careers we have had a variety of mentors who have shared insights, lessons and honest feedback which kept us motivated and inspired. More importantly they kept us accountable. This is only part of what we will achieve with our group.

The objective of our Mastermind is to provide a support framework for each other whereby we can enjoy a confidential environment to develop ideas, develop skills, marketing materials, solve issues, receive constructive feedback and create REAL commercial opportunities for each other.

The last reason is why we expect people will want to join. The others are why they will stay.

This will be a journey in personal AND business development and more importantly, we will develop strong peer support amongst the group.

If you are seriously considering working with us to 'Up Your Game' let's start by jumping on a call to find out more about you and how we can help.

This document explains what our Mastermind is and the incredible value it offers to every member.



WHAT IS A MASTERMIND?

The idea was first introduced by Napoleon Hill in his book, *Think and Grow Rich*. Growth minded people have been using mastermind groups as a route to success ever since.

A Mastermind is a group of likeminded people who meet on a regular basis to;

- Learn from each other
- Enhance their skills
- Share experiences and connections
- Build trusted relationships in a confidential environment
- Open doors to new opportunities

Being part of a Mastermind is like having an experienced board of directors focussed on developing you. It's a way of being part of an exclusive group of people who take their career and personal development seriously. Meetings are held in luxury venues where your main focus becomes creative thinking and building relationships.

All members must agree to **Chatham House Rule** on confidentiality.

This is for you if you are ready to :

- Develop your own services or products
- Build your own intellectual property
- Contribute to the success of others
- Be open to new ideas and listen to feedback
- Increase your influence
- Grow a viable business
- Be seen and heard in your industry





DEFINING **THOUGHT** LEADERSHIP

“Thought leaders are the informed opinion leaders and the go-to people in their field of expertise. They are trusted sources who move and inspire people with innovative ideas”

Denise Brosseau - Stanford Business School

A central part of our philosophy is to work with you to raise your profile and increase your authority in your market place. We do this by developing with you a thought leadership strategy and supporting its execution.

Thought leaders are seen as trustworthy experts. They set the pace for their industry, becoming the go-to person, offering intelligent insights and informed ideas.

Of course this status also attracts its fair share of commercial opportunity.

Few people really develop their ideas to become unique or memorable. When you stop following the herd and step up as a Thought Leader you get to set the agenda.

Quite simply, thought leadership can transform your business and your life.

- You create ideas, intellectual property and content that stands out from the noise
- You grow your influence
- People start listening to your ideas, opinions and expertise
- You lead instead of follow
- People act on your recommendations
- You choose your clients
- You make it MUCH easier for people to buy from you
- Doors start opening for you

WHO CHAIRS THE MASTERMIND GROUP?

Mastermind is co-chaired by Warren Cass and Warren Knight. Both highly experienced facilitators, passionate about masterminding and the impact it can have.

Their groups are designed to support, feedback, develop and most importantly, create new commercial opportunities for the members.



Warren Cass is best-selling author of *Influence*, an award-winning entrepreneur, an international speaker and speaker agent. His speciality is in helping you build your platform and develop your strategy, so you can take your proposition to market.



Warren Knight is an award-winning keynote speaker, top 100 Global Influencer and top 100 Tech Influencer, he's internationally recognised as a speaker, trainer, and coach on Digital Leadership & Digital Transformation and author of *Think #Digital First*.

Our Mastermind proposition is packed with value, designed to develop your skills, develop your proposition, raise your profile, provide you with a support community and create commercial opportunities. Here's how we do it...

MONTHLY MASTERMIND MEETINGS

We meet every month Virtually for a full day. Focussed on your challenges, using the hive mind to find solutions & create new opportunities.

MONTHLY MASTERCLASS

90 minute, hands on masterclasses with occassional guest experts. Designed for your professional and business development.

1-2-1 COACHING CALL

Every member has a 1-2-1 mentoring call with the Warren of their choice to keep the focus on progress whilst exploring new opportunities.

MONTHLY DROP IN

One day every month we have a drop in session where you can join us on Zoom to talk about anything you want.

ONLINE MEMBERS ONLY PORTAL

Our online portal is where we share knowledge, tools, templates, opportunities.

BOOK CLUB

Every month we send you a new book in the post (Or kindle if you prefer) then during the month we will interview the author on our podcast. You will then have access to an exclusive Q&A with the author.

PRIVATE FACEBOOK GROUP

A great place for sharing & asking for feedback in between meetings.

PROFILE & PROMOTION

This isn't a passive membership. We proactively promote members through a number of different channels, raising their profile and getting them noticed.

PLUS MUCH MORE!

NEXT STEPS

Hivemind Mastermind membership isn't available to everybody. For the integrity of the group and to ensure members get full value, it is imperative that we only accept members who have the ambition to perform at the right level and are prepared to play all in.

What is the Investment?

Membership of Mastermind is £297 plus vat per month and should be easily covered by the opportunities we create together.

What is the Commitment?

We ask for an initial commitment of 3 months to give us time to have an impact. Beyond that it is a rolling monthly contract.

So How Do You Apply?

Simple, arrange a call with us to talk it through.
<https://hivemindthinking/mastermind-application>